



KEIM CONCRETAL-LASUR

CONCRETE STAIN / PROTECTION



KEIM is the innovator of the healthiest paint, for people and planet alike.

For more than 145 years, KEIM has improved built environments across the world with their completely colour-fast, durable and eco-friendly mineral paint systems.

KEIM products proudly contain no biocides, no solvents, no plasticizers and zero VOCs.



Cradle to Cradle Certified is a globally recognized standard for designing and manufacturing products that are healthy, equitable, and sustainable. KEIM proudly meet the worlds most rigorous sustainability standards.

Elegant Exteriors

KEIM Concretal-Lasur for exterior façades, delivering long-lasting protection against Australia's tough weather conditions.

Its highly breathable formulation supports the health of mineral substrates, allowing moisture to escape while shielding against environmental wear.

KEIM Concretal-Lasur also offers the freedom to customise both colour intensity and opacity—perfect for creating layered, natural finishes that highlight the texture of concrete or stone. The result: a refined, enduring aesthetic that enhances without masking.



25HOURS HOTEL THE OLYMPIA | AUSTRALIA

Natural Interior

A breathable, mineral-based stain designed to bring depth, warmth, and natural elegance to interior spaces.

KEIM Concretal-Lasur bonds seamlessly to mineral substrates, creating a matte, light-reactive finish that shifts subtly throughout the day.

With full control over colour and opacity, it enhances the raw beauty of concrete and other porous surfaces—revealing texture, adding atmosphere, and delivering a soft, mineral-rich translucency that elevates contemporary interiors.



SINGLE FAMILY HOMES MUNSKY | GERMANY

Concretal-Lasur Benefits

Concretal-Lasur offers a versatile solution tailored to the specific visual and technical needs of each project.

KEIM Concretal-Lasur solves common colour & texture problems found with concrete surfaces, due to variables like hydration rates, shuttering types, pour speeds, material inconsistencies and localised repairs.

KEIM Concretal-Lasur's low-pigment, mineral-based formulation penetrates the surface, subtly balancing colour variations while preserving the material's natural aesthetic.

- Conceals repairs / blemishes
- Option for adjustable colour intensity & opacity
- Breathable / moisture vapour permeable
- Lightfast and UV resistant
- Retains original concrete appearance
- Increases light reflectivity
- Fire resistant / incombustible
- Cradle to Cradle Certified® Silver
- C2C Certified Material Health Certificate™ Gold



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SCAN TO ACCESS COLOUR SWATCHES, SAMPLES & APPLICATION GUIDES FOR CONCRETAL-LASUR



PROBLEM



New concrete with slight blemishes

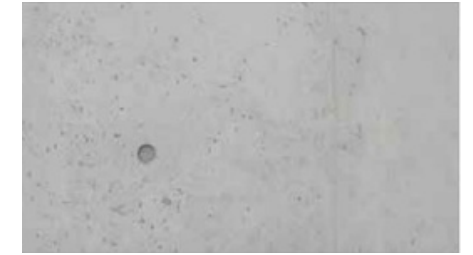


New concrete with severe blemishes



New concrete with defects that need to be refilled

SOLUTION



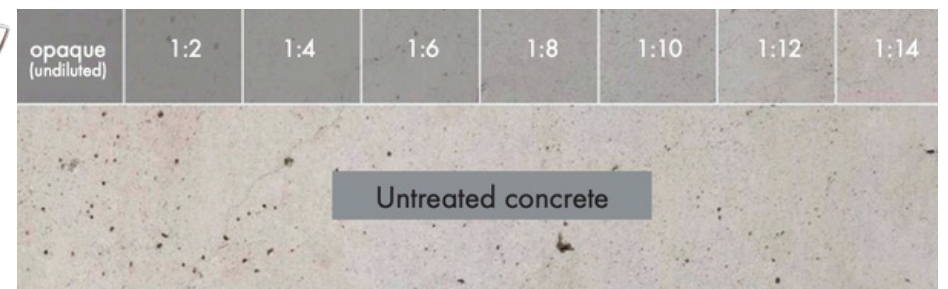
Uniform, mineral surface with KEIM CONCRETAL-LASUR



Blemishes either strongly equalised or complete colour-matched mineral finish



Refilled areas either strongly equalised or complete colour-matched mineral finish





KEK

WELLINGTON DAM | WESTERN AUSTRALIA