



KEIM MINERAL PAINTS AUSTRALIA COMPANY PROFILE





KEIM is the innovator of the healthiest paint, for people and planet alike.

For more than 145 years, KEIM has improved built environments across the world with their completely colour-fast, durable and eco-friendly mineral paint systems.

KEIM products proudly contain no biocides, no solvents, no plasticizers and zero VOCs.



Cradle to Cradle Certified is a globally recognized standard for designing and manufacturing products that are healthy, equitable, and sustainable. KEIM proudly meet the worlds most rigorous sustainability standards.

KEIM Worldwide



FOUNDED IN **1878**

500 EMPLOYEES WORLDWIDE

17 FOREIGN SUBSIDIARIES

2 PRODUCTION PLANTS



Where Tradition Meets Innovation.

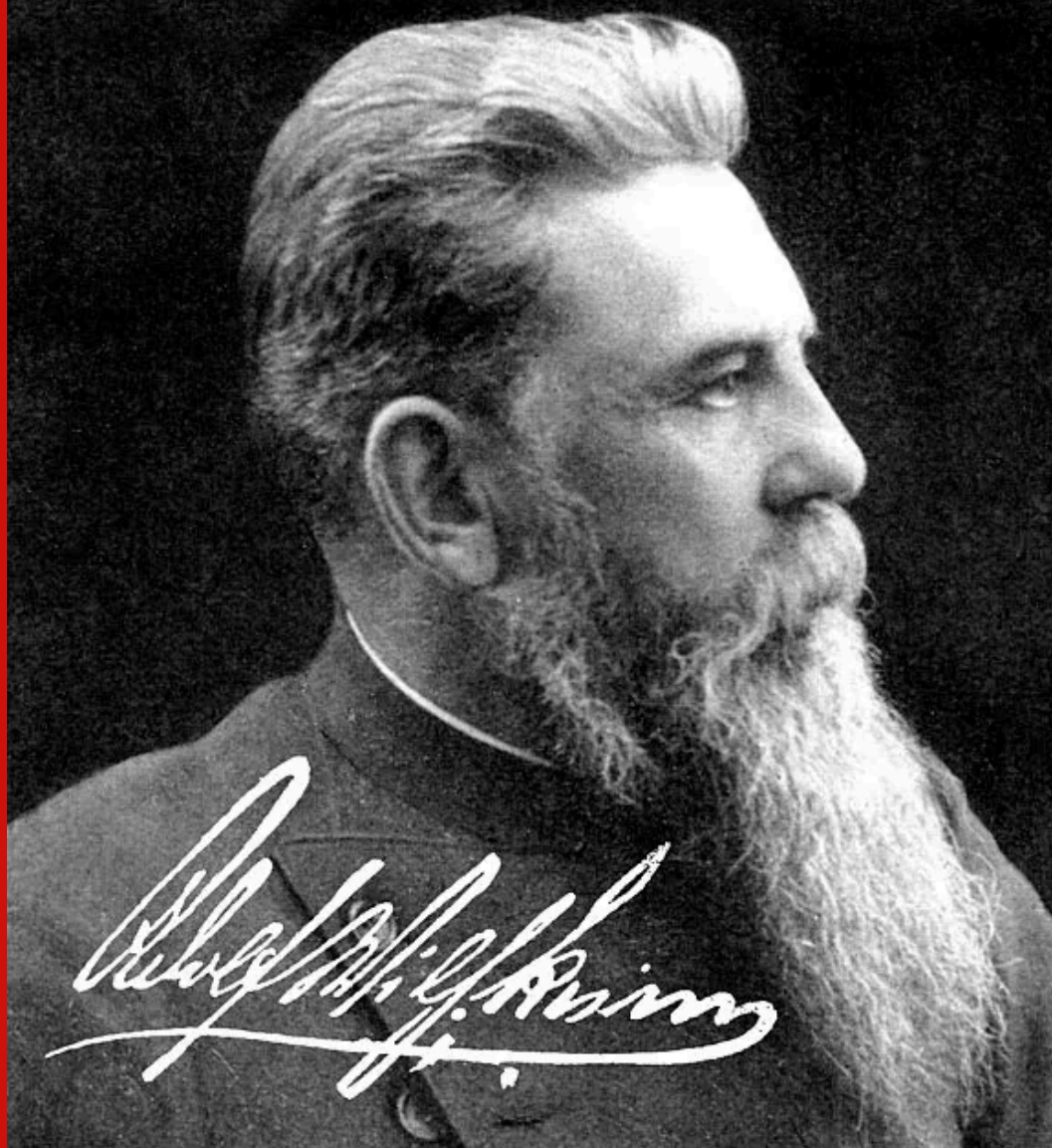
Established in 1878, KEIM is the world leader in mineral silicate protection systems. Offering high-quality mineral paint systems that guarantees performance, durability, protection and colour-fastness that remains unsurpassed.

KEIM boasts an impressive client portfolio, with the Sydney Opera House, Buckingham Palace, the New York Stock Exchange, the Bolshoi Theatre and the White House as key examples of iconic landmarks adorned with their product.

Providing the premium quality paint solutions for Architects, Interior Designers, Applicators, Builders, Homeowners, Historic Preservationists, Muralists, Government, Museums and Galleries worldwide.

“We want to live, work, struggle, fight and take care of our fellow human beings, working for the generations to come, to make things better on earth.”

— A.W KEIM





OUR DIFFERENCE

OUR DIFFERENCE

The power of mineral paint.

Plentiful and sustainable earthen raw materials are the sole ingredients in our paints. Mineral binders, the glue that holds paint “together” are not synthesised in a chemical plant.

Potassium Carbonate and water are the chief ingredients in mineral silicate binders. And only inert mineral fillers like quartz granules are added along with naturally occurring mineral oxide pigments for a toxic-free composition.

KEIM mineral paint works by chemically bonding with mineral substrates like stone, brick, and concrete. This bonding process, known as silicification, creates a strong, durable, and breathable coating that is highly resistant to fading, cracking, and peeling.

Unlike conventional paints that form a film on the surface, KEIM mineral paint penetrates and becomes part of the substrate, allowing moisture to escape and preventing damp issues.



Non-Toxic



No Odor



Zero VOC



Free of harsh chemicals



Certified Pure



Healthiest paint for the planet.

KEIM delivers the most sustainable and eco-positive paint and stain options. Period.

As much as 85% of KEIM's core paint and stain products are now Cradle-to-Cradle Certified Silver or Gold. No other paint company even comes close.

For almost 150 years, the idea of sustainability has characterised all of KEIM's business activities with regard to ecological, economic and social aspects. Our mission is to harmonise people, space and the environment through sustainable construction and renovation.

Our innovative products stand for an excellent ecological profile throughout their entire life cycle: from resource-conserving production based on natural raw materials without the addition of solvents or preservatives, to an extremely long service life and return to biological and/or technical cycles. The cradle-to-cradle certification of 80 KEIM products (and counting) demonstrates our role as a role model for healthy, circular products.



**LEARN MORE ABOUT OUR INCREDIBLE
SUSTAINABILITY EFFORTS AND
ACHIEVEMENTS**



SOUTH COAST HWY INSTALLATION | WESTERN AUSTRALIA



OUR COMMITMENT TO PEOPLE

OUR COMMITMENT TO PEOPLE

Healthiest paint for people.

Since the birth of our company in 1878, our manufacturing principles have been clear. Formulate with only naturally occurring minerals, fillers and pigments. No biocides, no solvents, no plasticisers, no VOC's are ever added. Just minerals from Mother Nature and the integrity of a century old company.

We are proud to be responsible for creating the healthiest option for applicators and tenants alike. The human aspect of our business activities and their impact on society are of great importance to us. This applies to openness in communication and fairness as well as customer satisfaction and ethical behaviour along the entire supply chain.





KEIM Australia Core Products

INTERIOR PAINT

INNOSTAR

KEIM Innostar is highly efficient and economical. The innovative paint covers extremely well; only one coat is needed in the majority of cases. Free from any plasticisers, solvents and preservatives, Innostar contains zero VOCs and is practically odour-free.

EXTERIOR PAINT

SOLDALIT

KEIM Soldalit delivers far more longevity and permanent colour than ordinary acrylic or elastomeric finishes — balancing durability with perfect structural physics. Perfect for applications where a durable, long-lasting, and weather-resistant finish is required.

CONCRETE STAIN

CONCRETAL LASUR

KEIM Concretal-Lasur for exterior façades, delivering long-lasting protection against Australia's tough weather conditions. Its highly breathable formulation supports the health of mineral substrates, allowing moisture to escape while shielding against environmental wear.

ANTI-GRAFITTI

SILAN 100

Following the tradition of treating both historic and contemporary building fabric with care and sustainability, KEIM offers Grafitti protection products that protect the original building fabric but do not chemically or physically impair it. The products are completely reversible.

CREATIVE DESIGN

DESIGN-LASUR

Consisting of 40 mineral shades, manufactured exclusively by KEIM, based on very high quality mineral pigments. The metallic effect shades give the surface very intense iridescent reflections resulting in unparalleled architecture.





Innostar

KEIM Innostar has no preservatives or plasticisers added and is consequently the optimal paint for a healthy living situation.

Our paints align with the Green Building Council of Australia (GBCA) rating tool, earning 10 points.

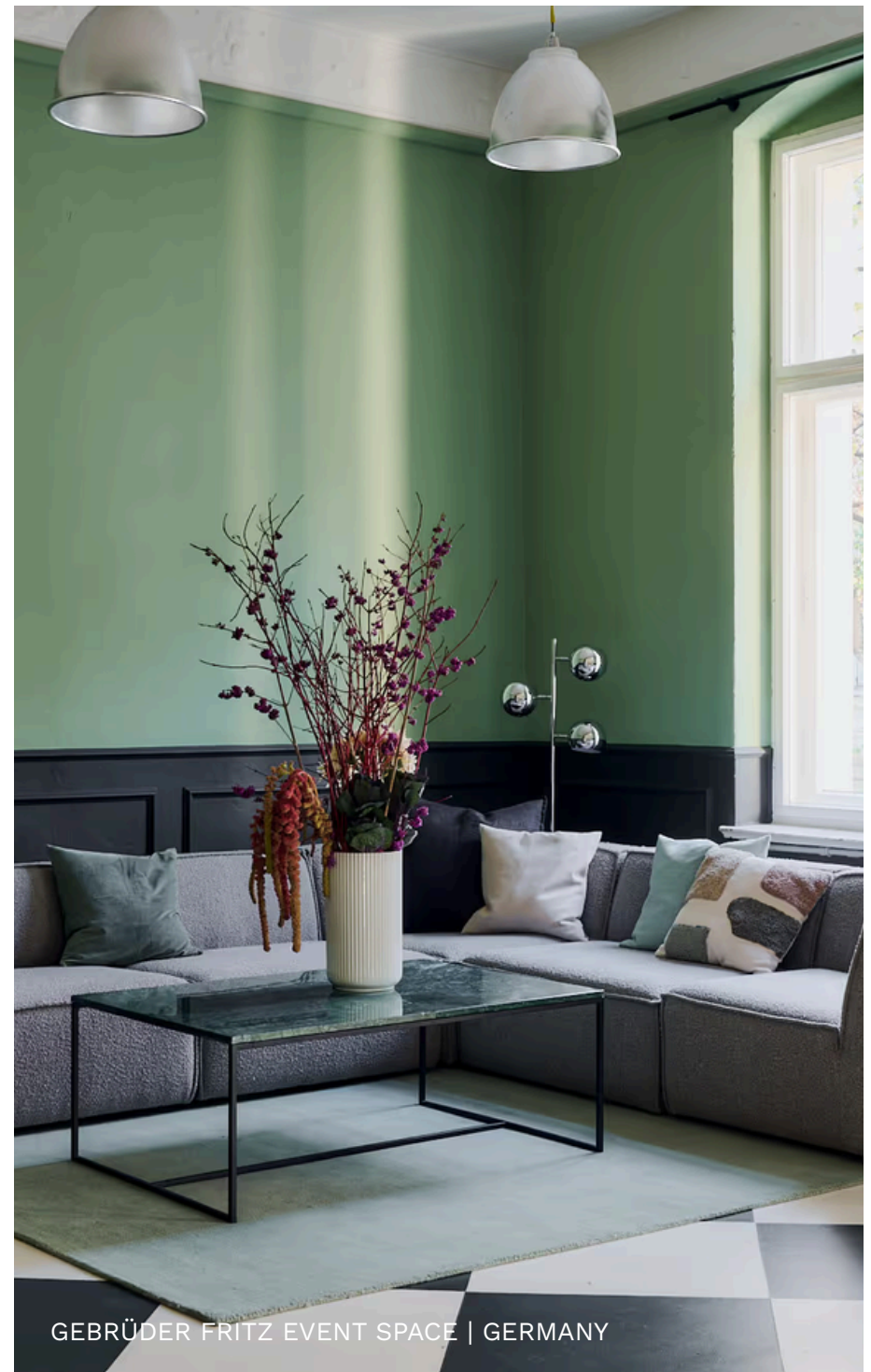
- Ultra-high hiding in a single coat
- Luminous high reflectance white
- Intense and lightfast colour shades with unique depth of colour
- Optimised finish for walls with glancing light
- Natural Dehumidification
- Highly vapour-permeable
- Best-in-class wet abrasion resistance
- Easy to use—extremely low odour
- Incombustible (corresponding to DIN 4102-A2, certified)
- Hinders mould growth (certified resistance to fungi)
- No preservatives, solvents, plasticisers, or biocides added
- Ecological with very low environmental impact
- Meets Green Building Council sustainability standards
- Durable and low maintenance with a superior matte finish



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SCAN TO ACCESS COLOUR SWATCHES,
SAMPLES & APPLICATION GUIDES FOR
INNOSTAR



GEBRÜDER FRITZ EVENT SPACE | GERMANY



Innoprим

KEIM Innoprим is a white pigmented primer paint for interior use on a sol-silicate basis without the addition of preservatives. KEIM Innoprим fulfils the requirements of DIN 18363 section 2.4.1 (dispersion silicate paints). Innoprим equalises different absorbencies and extends the open time for subsequent silicate coats.

KEIM Innoprим is awarded with Cradle to Cradle Certified® Silver and C2C Certified Material Health Certificate™ Gold.

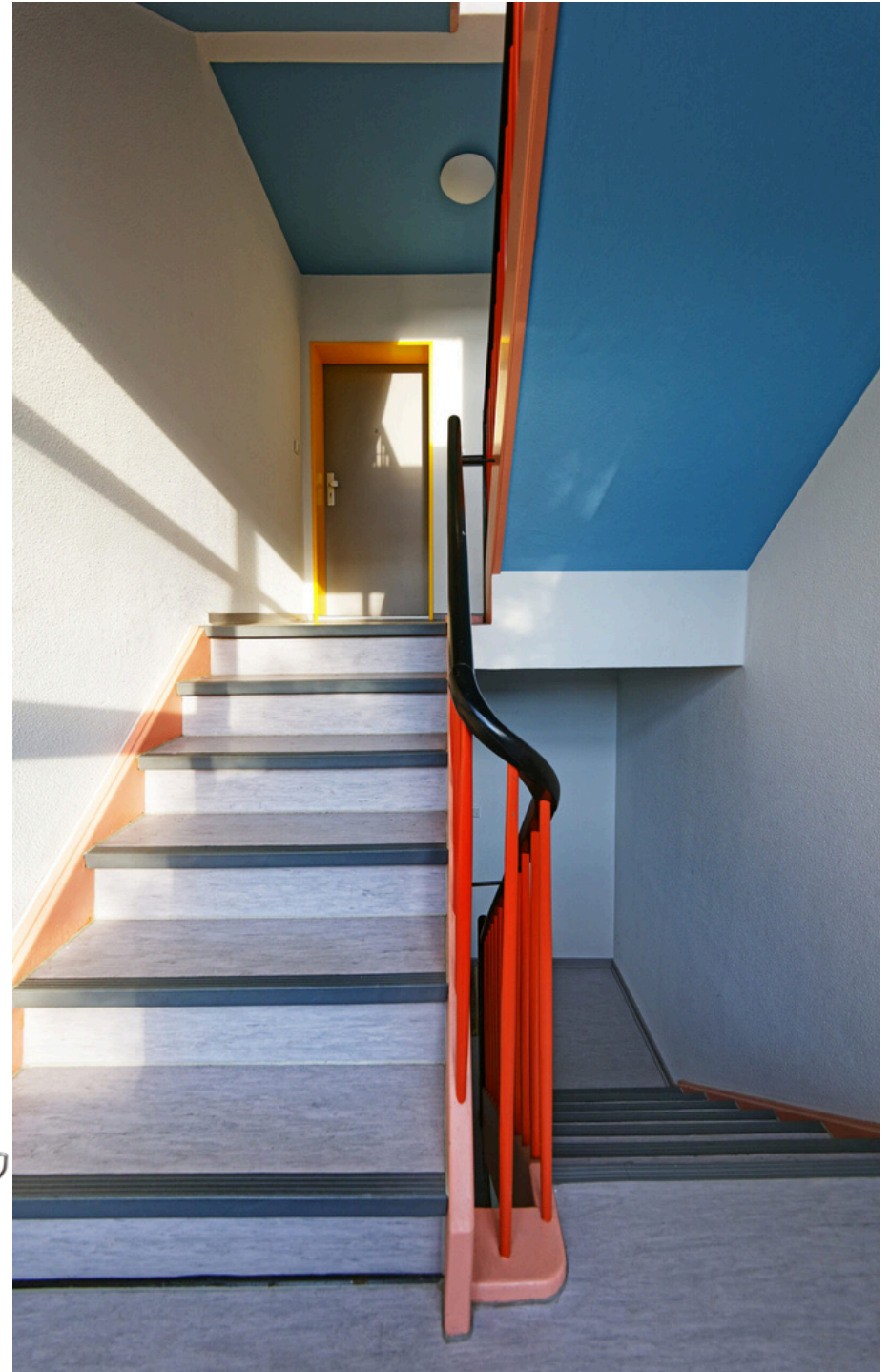
Colour shade: White



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SCAN TO ACCESS SAMPLES &
APPLICATION GUIDES FOR INNOPRIM





Soldalit

KEIM Soldalit is a superior mineral paint, free from solvents and plasticisers, ensuring an exceptionally durable and clean finish.

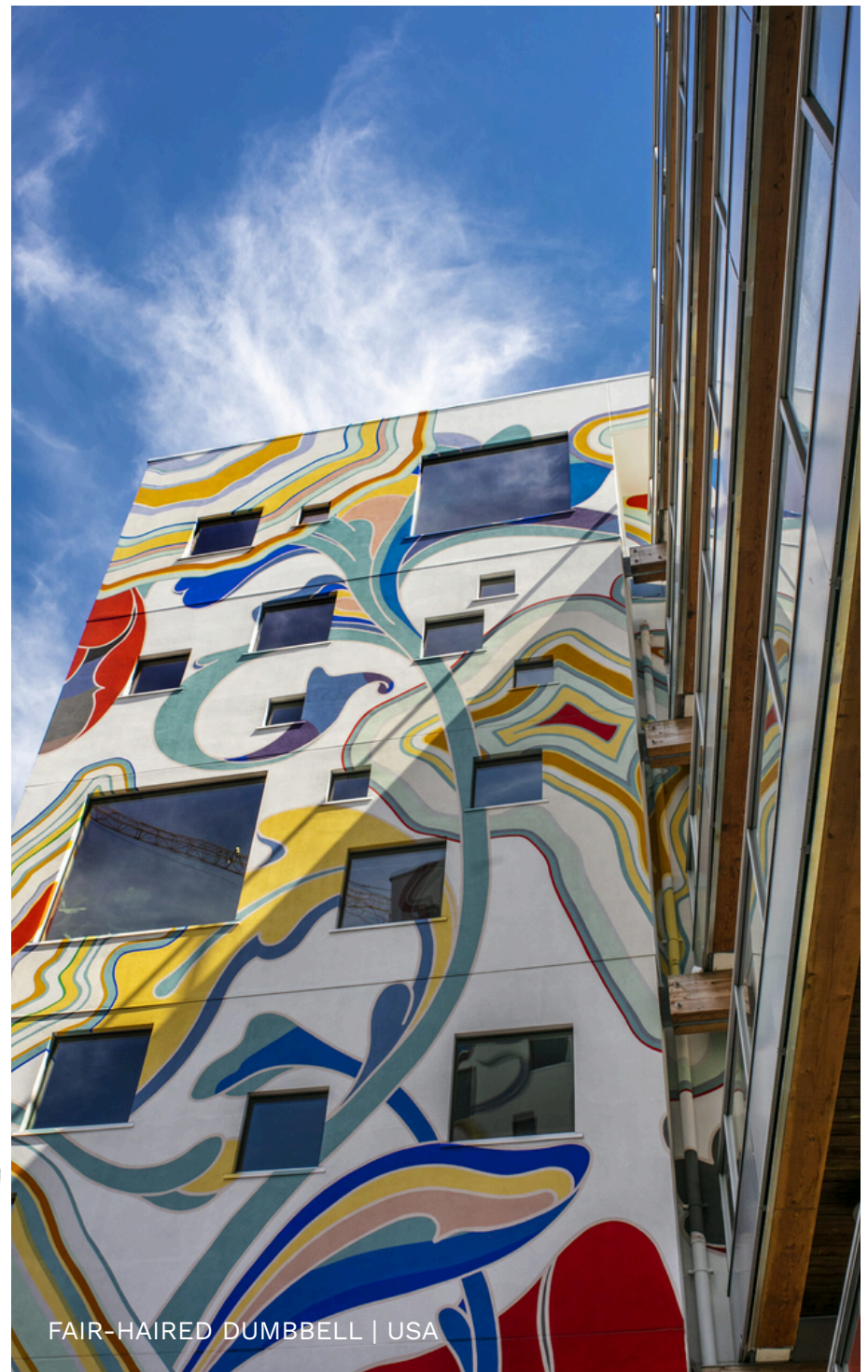
- Lightfast mineral pigments guarantee no fade or brilliance loss
- UV stable binder ensures paint will not degrade, get brittle or lose adhesion
- Single paint solution for a myriad of masonry surfaces, even acrylic-painted surfaces. No primer required.
- Extreme weather resistance and water repellency
- Completely resistant to pollution
- Unique mineral oxide IR Reflective pigments for lower heat gain in high UV environments
- Copolymer modification provides a mechanical bond to previously painted surfaces
- Applies to a variety of mineral surfaces
- Very water vapour permeable, microporous
- Noncombustible
- Anti-static, inert finish means cleaner, dirt-free exteriors
- Naturally mould, algae and fungus resistant



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SCAN TO ACCESS COLOUR SWATCHES,
SAMPLES & APPLICATION GUIDES FOR
SOLDALIT



FAIR-HAIRED DUMBBELL | USA



Soldalit-ME

Highly specialised sol-silicate facade paint with photocatalytic effect for organic, mineral and mixed substrates, as well as ETICS. Photocatalytically active, reduces harmful gases (e.g. NOx, VOCs) and minimizes the risk of biofouling. Organic content < 5% KEIM Soldalit-ME is awarded with Cradle to Cradle Certified® Silver and C2C Certified Material Health Certificate™ Gold.

Colour shade:

White and colour shades.

No monochrome shades available.



SCAN TO ACCESS COLOUR SWATCHES,
SAMPLES & APPLICATION GUIDES FOR
SOLDALIT ME



Soldalit-Coolit

Innovative sol-silicate paint for the reduction of solar heating in dark colour shades. KEIM Soldalit-Coolit is water-repellent, lightfast, UV-stable and highly weather-resistant. Organic content < 5% KEIM Soldalit-Coolit is awarded with Cradle to Cradle Certified® Silver and C2C Certified Material Health Certificate™ Gold.

Colour shade:

With a few exceptions, colours available according to KEIM Palette Exclusive and KEIM Colour Chart Avantgarde. Monochrome shades S9009 and S9012 are not available.



SCAN TO ACCESS COLOUR SWATCHES,
SAMPLES & APPLICATION GUIDES FOR
SOLDALIT COOLIT





Concretal-Lasur

KEIM Concretal-Lasur offers a versatile solution tailored to the specific visual and technical needs of each project.

It solves common colour & texture problems found with concrete surfaces, due to variables like hydration rates, shuttering types, pour speeds, material inconsistencies and localised repairs.

KEIM Concretal-Lasur's low-pigment, mineral-based formulation penetrates the surface, subtly balancing colour variations while preserving the material's natural aesthetic.

- Conceals repairs / blemishes
- Option for adjustable colour intensity & opacity
- Breathable / moisture vapour permeable
- Lightfast and UV resistant
- Retains original concrete appearance
- Increases light reflectivity
- Fire resistant / incombustible
- Cradle to Cradle Certified® Silver
- C2C Certified Material Health Certificate™ Gold



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SCAN TO ACCESS COLOUR SWATCHES,
SAMPLES & APPLICATION GUIDES FOR
CONCRETAL-LASUR



BRIM SILOS | AUSTRALIA

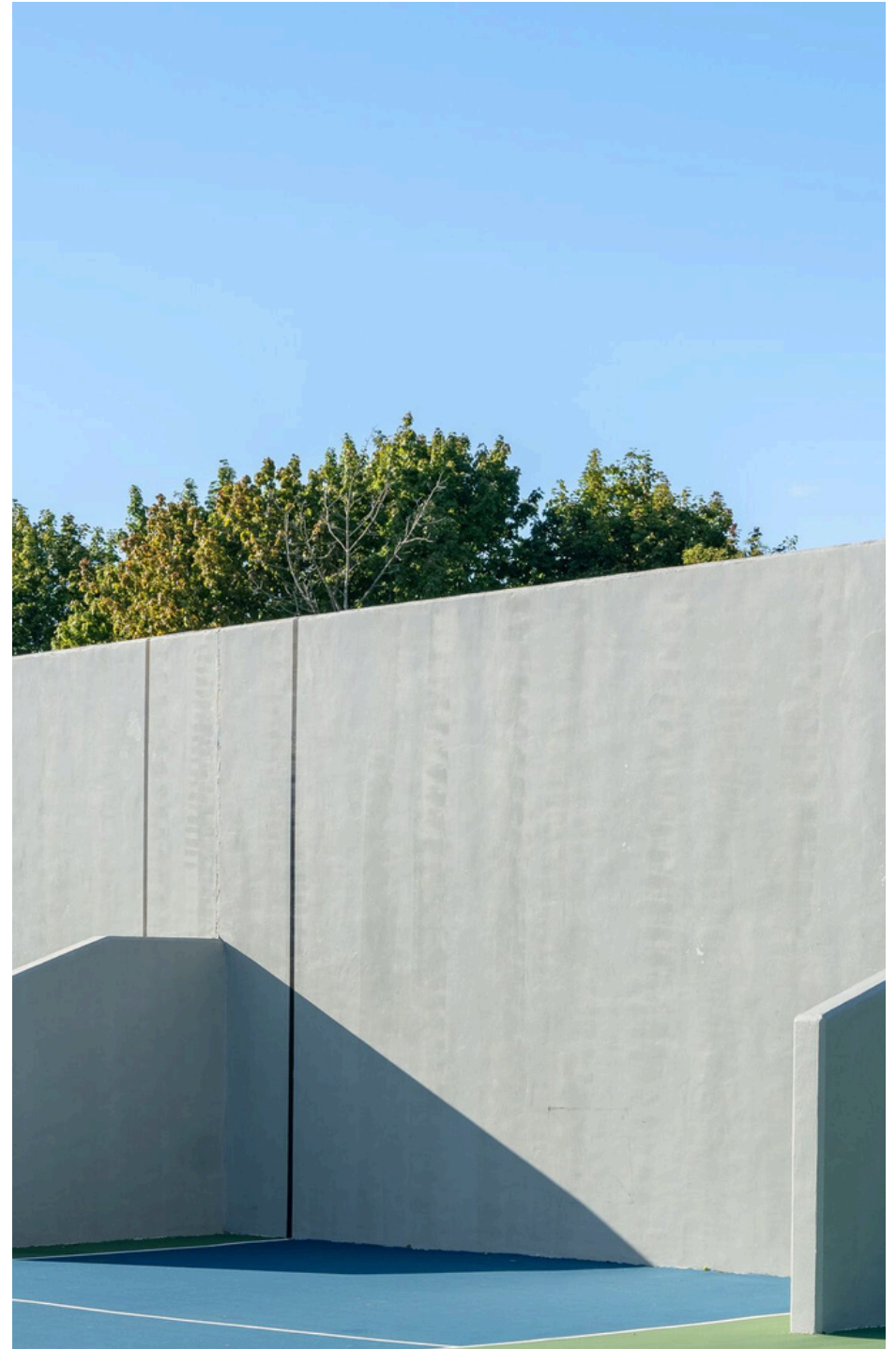
SILAN-100

KEIM Silan-100 is used to provide a water-repellent finish on mineral building materials that does not impede vapour diffusion, it is ideal for concrete, masonry, and mortar in exterior applications. KEIM Silan-100 works especially well on structures that are exposed to freeze/thaw loads and also to protect reinforcing steel from chloride corrosion due to salt penetration.

- Will not reduce vapour permeability of substrate
- Solvent-free alkylalkoxysilane
- Active component content 100%



SCAN TO ACCESS SAMPLES &
APPLICATION GUIDES FOR SILAN-100



PSS 20

PSS 20 is the graffiti protection made from vegetable polysaccharides (cellulose, starch) and water for vertical surfaces.

The protective film is removed (sacrificed) with the graffiti during the graffiti removal, and is then re-applied to the still damp surface.

PSS 20 is open to water vapour diffusion, is normally indiscernible to the eye and is completely reversible using hot water. PSS 20 is completely non-poisonous for humans, animals and the environment.



SCAN TO ACCESS SAMPLES & APPLICATION GUIDES FOR PSS 20

Faceal Oleo

Oil/grease/water-repellent impregnation as dirt protection
Faceal Oleo is a water-based impregnation for absorbent mineral surfaces as protection against water, oil and grease-based contamination.

Faceal Oleo does not change the water vapour diffusion characteristics of the treated substrates, and is normally indiscernible to the eye.

Faceal Oleo is normally indiscernible to the eye.



SCAN TO ACCESS SAMPLES & APPLICATION GUIDES FOR FACEAL OLEO



Design-Lasur Metallic

KEIM Design-Lasur is a premium mineral glaze for interior and exterior surfaces, offering translucent colour washes that bring walls to life with depth, texture and vibrancy. Made with a durable sol-silicate binder, it's ideal for both modern architecture and heritage restoration.

In combination with KEIM Design-Base and/or KEIM Design-Fixativ, KEIM Design-Lasur can be adjusted to the desired glaze effect as desired.

Colour shades available

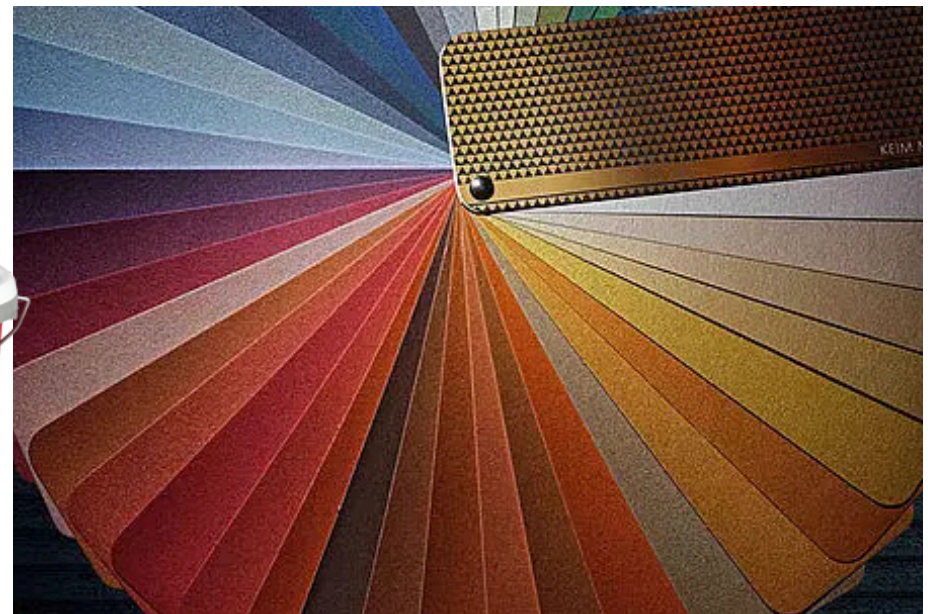
- 9019 - Monochromton
- 1001 - Gold
- 1002 - Silver
- 1003 - Copper
- 1004 - Lava Red
- 1005 - Pearl Blue
- 1006 - Pearl Green
- 1007 - Pearl White
- 1008 - Pearl Black



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**SCAN TO ACCESS COLOUR SWATCHES,
SAMPLES & APPLICATION GUIDES FOR
DESIGN-LASUR METALLIC**



PANORAMA SWIMMING POOL | SWITZERLAND



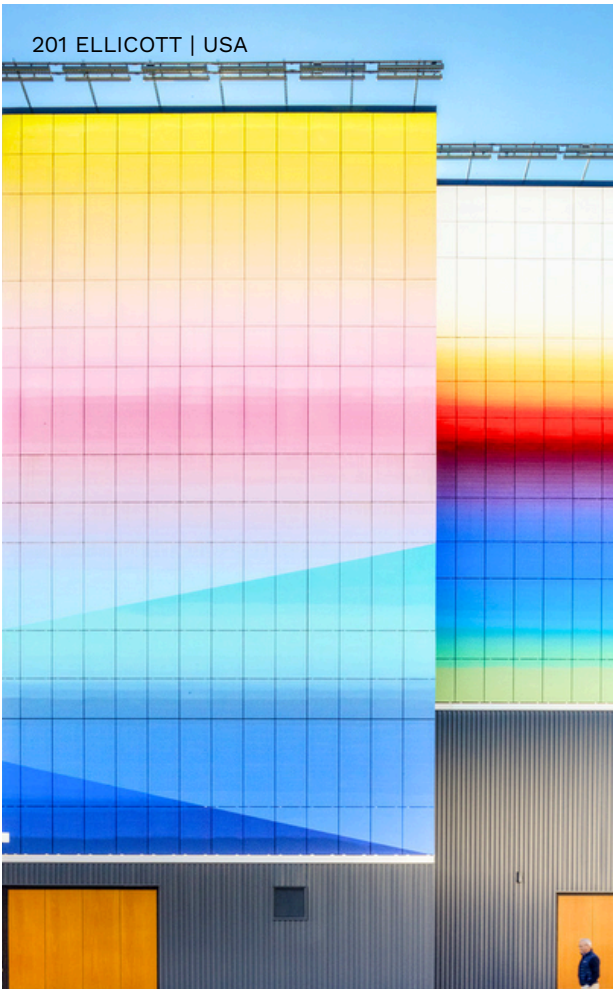
BUCKINGHAM PALACE | UK



MARINA BAY SANDS | SINGAPORE



201 ELLICOTT | USA



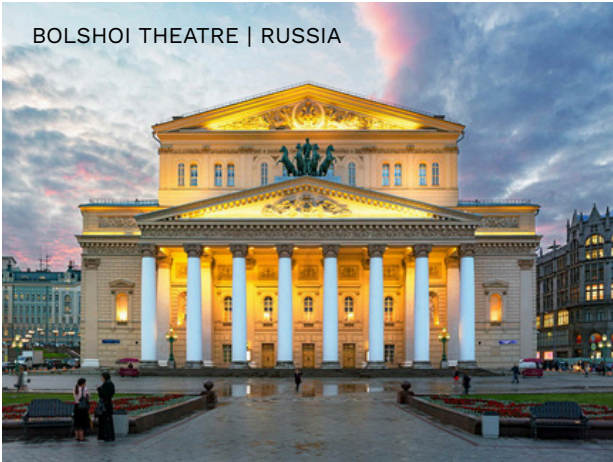
CAPITOL BUILDING | USA



KIRCHE SANTA MARIA GORETTI | ITALY



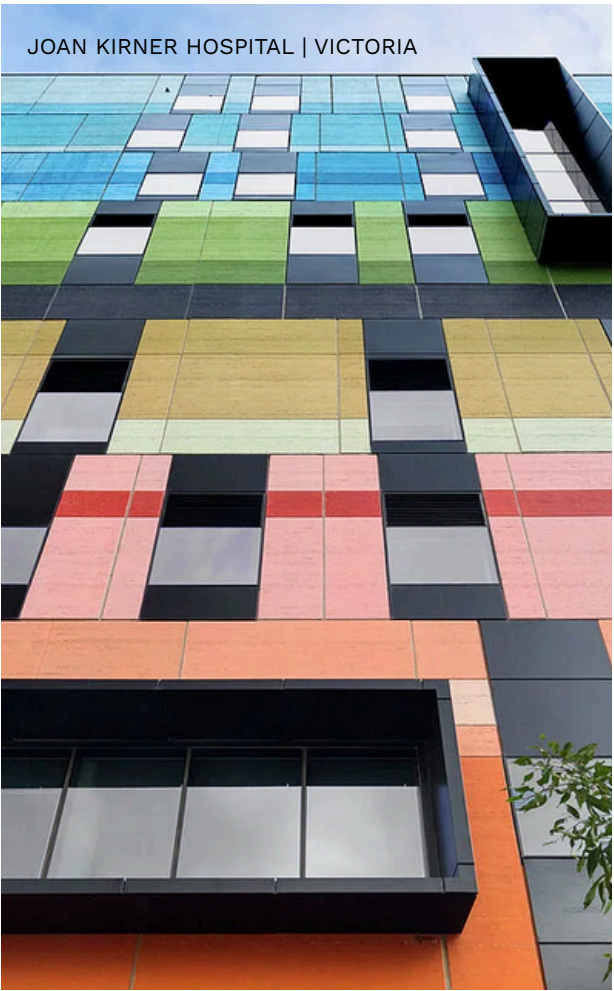
BOLSHOI THEATRE | RUSSIA





KEIM AUSTRALIA

JOAN KIRNER HOSPITAL | VICTORIA



ALBANY HWY | WESTERN AUSTRALIA



BRIM SILOS | SOUTH AUSTRALIA



25HRS OLYMPIA HOTEL | NEW SOUTH WALES



SYDNEY OPERA HOUSE | NEW SOUTH WALES



WELLINGTON DAM | WESTERN AUSTRALIA



ST LEONARDS COLLEGE | VICTORIA





OUR CULTURE



Our Culture

World-wide experience combined with quality local service and backed by the integrity of a century old company.

At KEIM Mineral Paints Australia, our culture is shaped by our heritage of German craftsmanship and our commitment to meeting the unique needs of the Australian built environment.

We bring global expertise to local projects, combining proven mineral paint technology with an understanding of Australia's climate, architecture, and sustainability goals.

Our team is guided by integrity, collaboration, and respect. We value curiosity, initiative, and the drive to go beyond surface solutions, ensuring the buildings we protect today endure for generations.

We are proud to represent KEIM's international reputation for durability, safety, and ecological responsibility while bringing an approachable, hands-on spirit to our work here in Australia.

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Scan to book a Product Demonstration
or a Showroom Visit in Sydney.



SYDNEY OPERA HOUSE | AUSTRALIA